



16th March 2010

Dear Sir/Madam,

Statement by the Creator of Miss Wimbledon

Miss Wimbledon is a talent contest, which was conceived in 2007, and is open to all women over the age of 18. Please do not confuse Miss Wimbledon with Miss World, an international beauty contest that was set up in the 1950's.

Contestants of Miss Wimbledon are required to answer a multiple choice question about Wimbledon and perform a talent. The elected Queen will front an advertisement/PR campaign, with the function of letting people know what Wimbledon has to offer to those less familiar with the area. Miss Wimbledon 2010 will be a dinner and show event. Please note we do not discriminate and have equal respect for both genders. We are also looking into the possibility of holding a Mr Wimbledon. Equality is at the heart of the contest and beauty plays no part in the judging criteria, which is listed below.

Judging Criteria

Stage Presence
Elegance
Charisma
Talent

The application process for entering the event requires that applicants include their name, date of birth, nationality, occupation and talent. The reason for this is to display information about the contestants on the website. The talent and talent alone is the only information that may affect who we shortlist to participate as a contestant.

If you have any feedback about the event, feel free to get in touch. Unfortunately, due to the large number of emails received, a reply is not always possible but rest assure all points brought to my attention will be reviewed.

Many thanks for taking the time to read this.

Yours Sincerely

Mark McGough, BA (Hons) Graphic Design